

Association Endorsement & Participation Agreement

This Association Endorsement & Participation Agreement (hereinafter "Agreement") is entered into and is effective this ____ day of _____, 2010 between the (chamber name) _____, (chamber address) _____ (hereinafter CHAMBER) and the Northern Ohio Area Chambers of Commerce (hereinafter NOACC), 4200 Rockside Road Suite 210B, Independence, OH 44131.

WHEREAS, NOACC is extending the benefits of the NOACC Chamber Shipping Program to CHAMBER and its members.

WHEREAS, the CHAMBER desires to facilitate the offering of the NOACC Chamber Shipping Program to its members.

WHEREAS, PartnerShip LLC is an outside vendor who administers the NOACC Chamber Shipping Program and offers discounted shipping services to CHAMBER and its members in exchange for access to that same CHAMBER and its members.

NOW, THEREFORE, in consideration of the mutual promises contained in this Agreement, CHAMBER and NOACC agree as follows:

1. The CHAMBER will send a written and/or electronic communication to all of its members endorsing the NOACC Chamber Shipping Program.
2. All promotions and communications regarding the NOACC Chamber Shipping Program to CHAMBER members must identify the program as a benefit to the CHAMBER in collaboration with NOACC and the NOACC logo must be included on all communications and promotions.
3. Members will need to reference NOACC when contacting PartnerShip LLC to receive promotional material.
4. Marketing to CHAMBER members will be the exclusive responsibility of the CHAMBER in collaboration with PartnerShip LLC.
5. CHAMBER will provide member list to PartnerShip LLC upon execution of this agreement.
6. NOACC will notify PartnerShip LLC regarding the CHAMBER's participation in this program.
7. PartnerShip LLC will contact CHAMBER staff directly to coordinate marketing of the program to the membership.
8. PartnerShip LLC will provide CHAMBER staff with information to assist in developing program communications, information for websites and any program updates.

NOACC WILL:

1. Develop a NOACC Chamber Shipping Program page on the NOACC website for CHAMBER to use as a resource with contact information and an overview of the NOACC Chamber Shipping Program.
2. Conduct an annual survey to solicit feedback from CHAMBER; address any concerns raised in the interim.
3. In consideration for the CHAMBER's endorsement, **NOACC will pay the CHAMBER .5 percent** of all revenue generated by CHAMBER members in the NOACC Chamber Shipping Program during the program year.
4. Maintain a record of CHAMBER members' participation in this program and CHAMBER will receive a report twice in each program year.

This Agreement will continue until cancelled by either party with ninety days advance notice required for such cancellation.

This Agreement contains the entire understanding between the parties and may only be modified in a written document signed by both parties.

Signature of this agreement signifies acceptance of all operating details and requirements listed above.

CHAMBER

NOACC

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____